

Joyous Coexistence, Pleasant Traditions

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Traditional Cultural
Theme Park

Korean Folk Village



Tradition



Present



People



Play



Taste

tradition

The most prestigious brand
representing the traditional
culture of Korea.

The KfV incorporates
new values into the old
traditions to create fresh
stories.

present

the venue for festivals full of
new traditions and new pleasures

people

the venue for vivid
experience of traditions

play

the venue for play full of
things to see and do

taste

the venue for satisfying
all five senses

MESSAGE

Joyous Coexistence, Pleasant Traditions

Re-tradition

The Korean Folk Village (KFV) does not consider tradition something to be preserved.

We hope that tradition can be something that is enjoyed easily and readily by all.

To realize this goal, the KFV has continued to make efforts to create “re-tradition.” We will keep expanding the boundaries of our cultural imagination; we will never stop seeking fresh and different ideas to enrich our traditions. And we will share these traditions with wider audiences, more contemporary and more joyful.

We are best at incorporating not only the present but the future into tradition as well—this is the best way to preserve our cultural heritage.





Five Reasons to Visit the KfV

01 New and Varied Traditions

The KfV is full of “new traditions” and “new entertainment.”

It offers various unique hands-on programs related to traditional culture, such as historical dramas and folk games. The KfV also organizes events and activities with diverse themes and concepts reinterpreted to reflect our times.

02 Experience a Time Travel Adventure

Everything in front of you at the KfV is “tradition.”

Real houses from across the country were relocated and restored to create a replica of a village from the late Joseon period. Events celebrating seasonal changes and traditional performances will provide a feast for your eyes and ears.

03

Touch and Feel! Live Traditional Experiences

We offer children and teenagers valuable experiences, so they can learn and appreciate the value of our traditions.

The programs incorporate a variety of hands-on activities related to Korean arts and culture, ranging from daily life experiences, folk games, and handicraft workshops along with a One-Day Field Trip program and a Certificate Training Program for Youth.

04

Traditional Culture Theme Park Full of Excitement

Experiencing tradition in the KfV is as fun and exciting as playing.

The recreational facilities in the KfV are perfect for families and children. You can also visit other entertaining destinations such as the Horror Themed Exhibition and Haunted House, where you can see all kinds of ghosts from folklore and local legends.

05

Orthodox and Healthy, Delicious Korea

The KfV aims to preserve traditional tastes, flavors, and philosophies in its cuisine.

Regional specialties from across the country are served in the Street Market, which was made to recreate the original appearance of street markets in the Joseon period. Every dish is prepared in an authentic Korean home style using only natural seasonings.



Annual Events Schedule

		1	2	3	4	5	6	7	8	9	10	11	12
Modern Traditional Festivals	The Play from Those Old Days												
	Welcome to Joseon! – Joseon Cultural Festival												
	Maternal Grandfather's Home in Summer												
	Historical Drama Festival												
	Cold Winter Rural Home Tales												
Classic Traditional Festivals	Fortune Party Celebrating Seol (Seollal)												
	Soon We'll Have the Full Moon, so Let's Go to KPW! (Daeboreum)												
	A Solar Term in Summer Tint (Dano)												
	Happy Full-Moon Festival (Chuseok)												
	Winter Solstice Night (Winter Solstice)												
Agricultural Events	Rice Planting												
	Barley and Wheat Cutting												
	Harvest												
	Tying Straw Thatches for Thatched Roof												

* The classic traditional festivals are scheduled based on the lunar calendar, so dates vary from year to year.

Traditional Performances Schedule

Running Time · 20~25min

Venue · Performance arena

1st Session · 10:30
2nd Session · 14:00

Acrobatics on a Tightrope walking

Running Time · 20~25min

Venue · Performance arena

1st Session · 11:00
2nd Session · 14:30

Equestrian Feats

Running Time · 20min

Venue · Performance arena

1st Session · 11:30
2nd Session · 15:00

Traditional Wedding Ceremony

Running Time · 20min

Venue · No. 22 Nobleman's Mansion

1st Session · 12:00
2nd Session · 16:00

* There are special shows during the peak seasons of Spring and Fall.

* Acrobatics on a Tightrope walking are not performed on Mondays. The Traditional Wedding Ceremony is not performed from December to February.

* The schedule is changed during the winter season (Nov-Feb). Please check the information on our website.

春

夏

秋

冬

毎日

- Welcome to Joseon!
–Joseon Cultural Festival
- The Play from Those Old Days
- A Great Family Day Out

- Maternal Grandfather's
Home in Summer
- Innovation Event
- A Solar Term in Summer Tint
- Rice Planting
- Barley and Wheat Cutting

- Historical Drama Festival
- Happy Full-Moon Festival
- Harvest
- Tying Straw Thatches for
Thatched Roof

- Cold Winter Rural Home Tales
- Fortune Party Celebrating Seol
- Soon We'll Have the Full Moon,
so Let's Go to KfV!
- Winter Solstice Night

- Farmers' Music and Dance
- Acrobatics on a Tightrope walking
- Equestrian Feats
- Traditional Wedding Ceremony

Modern Traditional Festivals

Let's play with traditions
all year round!

The KfV teaches you to play with traditions all
year round. Please enjoy the unique pleasure
of watching our unique events, traditional folk
culture reinterpreted with a modern flavor.



The Play from Those
Old Days



Maternal Grandfather's
Home in Summer



Historical Drama
Festival

Tradition + Present



Welcome to Joseon! Joseon Cultural Festival

Cold Winter Rural Home Tales

December~January

This program, operated during the winter vacation, allows visitors to experience how our ancestors spent the winter and what kind of games they played from a cozy atmosphere, as if they were visiting their grandparents' home in the countryside.

Ondol (floor heating) experience, traditional stove, winter snacks, and winter outdoor games such as ice sledding, top spinning, and kite flying.

The Play from Those Old Days

February~March

A "time-slip" event offers visitors a journey back to the 1970s and 80s. It is a perfect choice for family visitors, offering many interesting events and popular snacks of the time.

Making *dalgon* sugar candy, baking sweet potatoes and rice puffs, nostalgic comic book café and video arcade.

Welcome to Joseon! Joseon Cultural Festival

April~May

Joseon period characters from fairytales and folklore roam about a replica of a village from the Joseon period, entertaining visitors with their performances and stories. This unique program is only available at the KfV.

Biographies of Joseon characters, special performances, District Magistrate's Birthday Party, identity tag making, and trying on traditional attire.

Maternal Grandfather's Home in Summer

June~August

This program, operated during the summer vacation, allows visitors to experience how our ancestors avoided the heat and what kind of games they played during the summer.

Making bamboo water guns, making traditional fans, dyeing fingernails with garden balsam, foot washing, and ice bench.

Historical Drama Festival

October~November

Visitors get a closer look at the historical dramas filmed in the KfV at this one and only historical drama festival in Korea.

Awards for Korean Historical Drama Stars, hand printing & autograph sessions, tours of filming locations, Special Exhibition of Drama Props and Photos.

On the day of placing a new thatched roof

November~December

Visitors can participate in this event where thatch on the roof is replaced by new sheaves of rice. They also can observe and catch cicada larvae living in the thatch.

Putting up a thatched roof, Cicada Larvae Story Exhibition, cicada larvae catching activity.

Classic Traditional Festivals

A village where time goes backward

Classic Traditional Festivals bring tradition into the present. Everything is reproduced as it was in the past. By participating in these authentic traditional events, visitors can catch a glimpse into the lifestyle, wisdom, and fine customs of the bygone era.



Rice Planting



Washing hair in sweet flag-infused water



Rice threshing activity



Moonhouse burning

Seollal, Fortune Party Celebrating Seol

Approximately January

Happy New Year! May life shower you with many blessings! A variety of traditional events and folk games for the New Year are presented in the event.

Moonhouse burning, fortune rice cake sharing, Jisin Bapgi (treading on the God of the Earth), New Year paintings and talismans sharing.

Chuseok (Korean Thanksgiving Day), Happy Full-Moon Festival

Approximately August or September

Visitors are given a rare chance to see traditional Chuseok events in the KfV. Along with them, visitors can join in various hands-on activities and get a glimpse into how our ancestors spent the fall season.

Seongju gosa (Ritual for the House Guardian God), Songpyeon (Half-moon Rice Cake) sharing, bean-stealing prank, and Traditional Farming Tools Exhibition.

Daeboreum (The First Full Moon) Festival, Soon We'll Have the Full Moon, so Let's Go to KfV!

Approximately February

The most representative and entertaining Daeboreum events guarantee you a great day out.

Moonhouse burning, heaping of rice sheaves, Jisin Bapgi (treading on the God of the Earth), Daeboreum food sharing, Bukcheong Lion Dance Drama.

Dano Festival, A Solar Term in Summer Tint

Approximately May

Visitors can participate in major Dano activities that showcase the wisdom of our ancestors, including hair washing in sweet flag-infused water.

Washing hair in sweet flag-infused water, making mugwort rice cakes, Dano fans, Aeho (tiger figurines), and bracelets.

Dongji (Winter Solstice) Festival, Winter Solstice Night

Approximately December

The KfV presents various seasonal events passed down from generation to generation. Visitors can also participate in activities that symbolize health, longevity, and fortune.

Sharing red bean porridge, sharing Dongji calendar, and printing Dongji talismans.

Agricultural Events

This annual project recreates the process of planting, cultivating and harvesting crops based on the agricultural astrology.

- Late May to June: Rice Planting
- June: Barley and Wheat Cutting
- Late September to October: Harvest
- Late November to early December: Tying Straw Thatches for Thatched Roof

Traditional Performances

A festive time full of mirth!

Your shoulders will be moving up and down and your hands will be clapping before you know it. It is a great opportunity to appreciate Korea's hilarious energy by enjoying traditional performances carried out exactly the way they used to be.



Acrobatics on a Tightrope walking



Equestrian Feats



Traditional Wedding Ceremony



Entertaining Farmers' Music and Dance Performance

Farmers' Music and Dance

Farmers' Music and Dance is one of the most representative of all the performances held at the KJV. Jeong In-sam, the central figure of the *nongak* music scene in the Jeolla Province for decades, leads this high-quality performance composed of beona nori (spinning dishes), *omudong* (Five Child Dancers), and, in the case of rain, *samulnori* (Korean traditional percussion quartet).

Acrobatics on a Tightrope walking

A master tightrope walker performs breathtaking acrobatics right in front of you. The performer spices up his show with witty jokes, and encourages the audience to get actively involved.

Equestrian Feats

Riders perform extremely acrobatic feats on horseback including horseback archery, double-handed swordsmanship, standing riding, about-face riding, and upside-down riding.

Traditional Wedding Ceremony

This ceremony is held at the magnificent 99-room mansion of the nobleman, against the backdrop of beautiful scenery. The grand and solemn event is a perfect simulation of the traditional wedding ceremony.

Exhibition Halls

A time machine called the KfV

Take a journey into the past in a Village of the Joseon Period. Diverse exhibits on display will help you feel traditional culture more vividly.



Korean Folk Museum



Mask Dance Exhibition Hall



Pottery Exhibition Hall



Spring in the Joseon Village



A quaint house of Jeju Island

Village of the Joseon Period

This village is made up of 270 traditional Korean houses, which have been relocated from various regions of Korea and remodeled to match the living spaces of the period. The village spans almost 1 million square meters and has an ideal setting with “a mountain to the back; river to the front.” Visitors will feel as if they have traveled back in time. Also restored are the folk cultural heritage and seasonal customs from the late Joseon period, allowing visitors a glimpse of life in the past.

Themed Exhibition Halls

The KfV seeks to help develop a better understanding of Korean culture and folk customs by establishing four exhibition halls with four different themes. Each museum displays a rich collection of ethnographic, artistic and craft materials.

- Korean Folk Museum
- The World Folk Museum
- Mask Dance Exhibition Hall
- Pottery Exhibition Hall

Tradition + People

Traditional Crafts Workshops

Experience first-hand the beauty of tradition

The grace and fragrance of tradition permeates the KfV—feel the atmosphere by participating in various workshops, recreated faithfully as they were in the past.



Pyrography Workshop



Brass Ware Workshop



Straw Shoes Workshop



Pottery Workshop

Craft Workshop Experience

A total of 12 workshops are waiting for you to join. Visitors can watch artisans dedicated to their craft working on site, or make items for themselves.

- Bamboo Ware Workshop
- Wooden Ware Workshop
- Pottery Workshop
- Brass Ware Workshop
- Hand Fan Workshop
- Pyrography Workshop
- Traditional Mask Workshop
- Traditional Dyeing Workshop
- Musical Instrument Workshop
- Tobacco Pipe Workshop
- Straw Shoes Workshop
- Blacksmith's Workshop

Handicrafts on Sale

Visitors can purchase traditional handicraft items including household items, musical instruments, and brassware, all made by skilled artisans.

Life & Cultural Experiences

One moment you can be Gaeddong, and the next, Chunhyang.

Carry an A-frame on your back; swing on the swing. Do whatever you feel like doing to satisfy your curiosity. These diverse life & cultural experiences will make the past feel closer and more relevant.



Traditional Dyeing



Ferryboat Riding



Rope Swing Ride



Punishment tools in the government office

Traditional Life Experience

Touring the KfV, visitors can enjoy various aspects of life in traditional society through experience programs.

Everyday Life

Operating a horse or ox-pulled millstone or a treadmill, Spinning silk yarn, Smoothing clothes through pounding, Wearing a traveler's knapsack.

Government Office

Tying on punishment tools and prison cells.

Demonstration

Waving straw bags, Making daily necessities with straw.

Participation

Ferryboat Riding, Horse Riding, Traditional Dyeing, Korean Archery, Making Injeolmi rice cakes, and Trying on Hanbok.

Folk Games Experience

Visitors can learn more about our traditions while having fun playing age-old games.

- Rope Swing Ride
- Yutnori (a board game that uses a set of four wooden sticks called yut)
- Jigichagi (Korean hacky sack)
- Tangram
- Stilt Walking
- Tuho (arrow throwing)
- Hoop Rolling

Historical Dramas at the KJV

Anybody can be a hero or heroine of historical dramas.

Even at this moment, an enchanting story is being created in the KJV, the hub of historical film and drama production. While enjoying a variety of events and activities themed on historical dramas, you yourself become a hero or heroine.



Moon Embracing the Sun
(2012)



Face Reader
(2013)



My Love from the Star
(2014)



Hand Printing Event at the Historical Drama Festival

KJV—a Mecca of Korean Historical Dramas

A Joseon period village in the KJV has been the most loved filming location for Korean historical dramas due to its historical accuracy. Now, the KJV is not only an essential element for grabbing domestic viewers' attention, but also a major component of the hallyu culture loved by viewers abroad.

Major Works

Tears of Dragon, Dae Jang Geum (A Jewel in the Palace), Damo: The Undercover Lady Detective, Yi San (Wind of the Palace), The King and I, The Great Queen Seondeok, Dong Yi, Moon Embracing The Sun, Sungkyunkwan Scandal, Jang Ok-jung, Gwanghae (Masquerade), Face Reader, My Love From the Star, Jeong Do-jeon, and more.

Historical Drama Experience

The KJV provides visitors with a unique opportunity to revive the fun and inspiration they experienced watching historical dramas. Be the characters from your favorite dramas, and experience the unforgettable scenes for yourselves!

- Visit the Naejawon drama set.
- Try on costumes from historical dramas.
- Hand prints of historical drama stars are at display.
- Take photos at the Historical Drama Photo Zone.
- See filming in action (if a film is being shot).

Tradition- Themed Attractions

Tradition + Play

From the Grim Reaper to
the fox with nine tails,

Korean ghosts come
rushing!

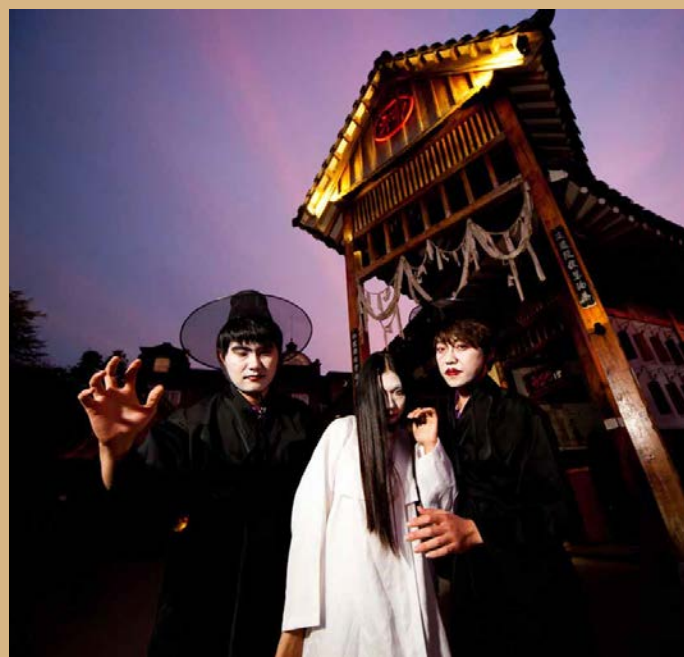
A combination of modernity and tradition has produced an exotic haunted house here. Many attractions, based on local ghost stories, present unique experiences that help visitors learn and play with tradition at the same time.



Visitors to the Horror of
Ghost Zone



Legendary Hometown, and the Horror of Ghost Zone



The Horror of Ghost Zone and ghosts inside it

Legendary Hometown

Take a tour through this cursed town teeming with ghosts from local legends and fairy tales. Pass through eleven gates on the Horror Train, and see what “Korean horror” looks and feels like.

This is the first haunted house in Korea to adopt special makeup effects for movies and state-of-the-art digital equipment. Using technology paired with a solid story line, it is the ultimate horror experience.

The Horror of Ghost Zone

Meet various Korean ghosts from local legends and fairy tales in this unique ghost exhibition hall. After researchers uncovered the fascinating stories of fifteen indigenous ghosts through thorough investigation, they were recreated as lifelike dolls with the help of special makeup effects and state-of-the-art technology.

Tradition + Play

Amusement Facilities

A fun playground is filled with children's laughter!

The KfV is also a playground that guarantees a great day out for children and adult visitors alike. Come and have fun at the recreation village, equipped with various recreational facilities.



Railroad Train



Music Express



Recreational Village in the KfV



Carousel at the Recreation Village

Attractions

Fun and dynamic attractions for all ages await you. Don't forget to check out the new rides.

- Bumper Cars
- Music Express
- Family Coaster
- Railroad Train
- Boat Ride
- Drop and Twist ^{NEW}
- 4D Theater
- Viking Ride
- Mini-Viking
- Carousel
- Crazy Raft ^{NEW}
- Bounce Spin ^{NEW}

Other Facilities

The KfV has various restaurants that cater to children as well as adults. There are also gift shops on the premises that carry a variety of mementos.

Tradition + Taste

Food Bazaar

Satisfy all five senses with traditional taste and flavor.

The food served at the KfV conveys the cultural flavor as well as taste. Relax and enjoy time-honored taste and a quaint atmosphere while sitting on a spacious wooden porch under a traditional tiled roof.



Restaurant Korea



Korean home style food served at the Bazaar



KfV Traditional Foods



Street Market in the KfV

Bazaar (Street Market)

Every dish served in the Street Market is prepared in an authentic Korean home style using only natural spices. Dishes on the menu include foods from various regions, including Sundubu (soft tofu), Haemul-pajeon (seafood and green onion pancake) and seasonal delicacies such as Naengmyeon (cold buckwheat noodles) and Muk (acorn jelly).

Traditional Korean Restaurants

Visitors can enjoy a variety of Korean dishes, from gourmet meals to simple local dishes. Enjoy your meals with all five senses in hanok-style buildings.

Traditional Foods

Every dish served at the KfV is made strictly from healthy, homegrown ingredients and cooked in an authentic Korean home style, so that we can provide our visitors with the "real" taste of Korean cuisine.

Sauce | Doenjang (soybean paste), Gochujang (red chili paste), Makjang (a sort of soybean paste), Ganjang (soy sauce)

Oil | Sesame oil, Perilla oil

Yeot (Korean Taffy) | Old-fashioned sweet rice cake

Traditional Wine | Sweet rice dongdongju, Raw makgeolli

Learn from
the Old,

Create the
New

We will be a robust bridge between
tradition and the present.

A combination of the old and new will lead
to the creation of a timeless tradition
which is loved and cherished in our time.

Korean Folk Village

General Information

The KFV will make you feel closer to the Korean tradition, which has always been within your reach.

The KFV abounds with fresh traditions and fresh pleasures each and every day.

Hours

Months	Weekdays	Holidays
Feb. – Apr.	09:30 ~ 18:00	09:30 ~ 18:30
May – Sep.	09:30 ~ 18:30	09:30 ~ 19:00
Oct.	09:30 ~ 18:00	09:30 ~ 18:30
Nov. – Jan.	09:30 ~ 17:30	09:30 ~ 18:00

* Recreational facilities are available beginning 30 minutes after the opening time
* Service hours can be changed.

Transportation

From Jongno, Seoul Station, and Myeong-dong

5500-1 | Jongno 2-ga, Seoul Station Bus Stop, Myeong-dong Kookmin Bank, Sungnyemun Gate → get off at the KFV Station

From Gangnam Station

5001-1 | Gangnam Station and Sinnonhyeon Station → get off at the Nagokmaul KFV Station

1560 | Gangnam Station and Sinnonhyeon Station → get off at the KFV Station → turn right at the three-way intersection and proceed 450 meters.

From Suwon & Sanggal Station

37 | Get off at the KFV (last station)

10-5, 30 | Get off at the Nagokmaul KFV Station



Group Programs

The KFV operates group programs for children, teenagers, foreigners and companies.

Reservations

contact information

Student groups | Group Consultation Team at 031.288.4000~2

Foreigners and companies | KFY Promotions Team at 031.288.2883, 1708~9



The Twelve-animal-warrior guard of KFY